

## **Urban.Tech Moscow International Tour Regulations**

These Regulations specify the organizational procedure for the international tour of Urban.Tech Moscow. The purpose of the international tour is scout for and attract talented foreign specialists and teams for the development of the urban digital environment in Moscow.

### **1. Terms and Definitions**

**Urban.Tech Moscow (UTM)** is a program to identify existing and generate new technological teams (hereinafter – the Program) in order to facilitate the development of innovative digital products and services and their implementation in Moscow.

**Hackathon** is a team competition during which participants develop solution concepts for further presentation to the Commission.

**Tasks** are assignments within the focus areas referred to in paragraph 3.1 of these Regulations that must be completed by teams as part of the competition.

**Organizer** is the Moscow Agency of Innovations, a state budgetary institution of the city of Moscow.

**Participant** is an individual who has reached 18 years of age as of the first day of UTM submissions, acting on his or her own behalf. To participate in a Hackathon, each Participant must join a Team.

**Team** is a group of 3-5 participants who joined efforts to complete a particular assignment. Each Participant can join only one Team.

**Registration** is information provided by the Participant online in order to participate in a Hackathon of the international tour. Incomplete information that does not meet the requirements of these Regulations will not be considered by the Organizer, and registration will not be approved.

**Official website** (hereinafter – the Site) is an information resource located at <http://mos.ru/utm> and intended for posting information about the international tour, Hackathons, as well as for registering Participants.

**Commission** is an expert body that evaluates and select winners of the international tour.

**Winners of the international tour** are Teams whose concepts are recognized as the best according to the commission's evaluations based on the criteria established by the Regulations.

**Road Show** is a business program for the winners of the international tour that includes guided visits to Moscow's innovative facilities and meetings with successful startups and top managers.

### **2. General Provisions**

2.1. The Participant's rights and responsibilities:

2.1.1. The Participant has the right to:

- take part in a Hackathon in accordance with these Regulations;
- receive information on the terms and conditions of a Hackathon;

- refuse to participate in a Hackathon.

2.1.2. It is the Participant's responsibility to comply with these Regulations.

2.1.3. The Organizer's rights and responsibilities:

2.1.3.1. The Organizer has the right to:

- require the Participant to comply with these Regulations;
- exclude from participation in a Hackathon anyone who violates these Regulations ;
- modify these Regulations or cancel any Hackathon if required by the applicable law;
- change the date and time of any Hackathon by posting a preliminary announcement on the Site;
- change UTM terms and conditions and publish changes on the Site;
- edit and publish information on concepts developed by Teams for informational and advertising purposes without notifying the Participants and obtaining their consent;
- at its own discretion, without explaining the reasons to the Participants and not entering into correspondence with them, invalidate any actions of the Participants, and also prohibit further participation in any Hackathon to any person with respect to whom the Organizer has reasonable suspicions that he or she forges data or extracts benefit from any falsification of data necessary for participation in any Hackathon including, but not limited to the following actions:
  - if the Organizer has doubts that the information provided by the Participant during the registration is correct, complete, or accurate;
  - if the Participant acts in violation of these Regulations.

2.2. The Organizer is not responsible:

- for postponements and errors in the organization of Hackathons, as well as for any other changes caused by circumstances of force majeure.
- for the Participants' failure to fulfill their duties stipulated by these Regulations;
- for the Participants's failure to read these Regulations;
- for malfunctions and other technical errors of telecom operators (phone and Internet providers) directly serving the Participants;
- for receiving incomplete and/or incorrect electronic messages from the Participants, including through the fault of the mail service, communication organizations, as a result of technical problems and/or fraud on the Internet and/or communication channels used during Hackathons;
- for any consequences of the Participants' errors, including (but not limited to) losses incurred by them.

2.3. The official languages of the international tour are Russian and English.

2.3.1. In Belarus, Kazakhstan, and Armenia, the Hackathons will be held in Russian.

2.3.2. In Latvia, Israel, and the Czech Republic, the Hackathons will be held in English.

2.4. All information about the Organizer, Hackathon rules, timing, and registration deadlines is posted on the Site. The Organizer reserves the right to amend these Regulations at its sole discretion unilaterally and publish changes to the Regulations on the Site. Such changes take effect from the moment of their publication on the Site.

### 3. Focus Areas of the International Tour

3.1. Hackathons of the international tour will covers five focus areas:

- **Artificial Intelligence** — machine learning based services, systems and technologies, such as speech recognition, word and data processing in natural languages, computer vision, automated car driving, etc;
- **Fintech** — advanced financial technology allowing to improve the current financial system;

- **Smart City** — the digitization of local assets and resources to enable and improve a wide range of public services;
- **Management Systems** — digital task and process management systems;
- **Marketplaces** — online platforms for the provision of products and services.

#### **4. Participant Eligibility**

4.1. Eligible for participation in the international tour are physical persons who have reached 18 years of age the registration opening date. By registering on the Site, the Participant agrees with these Regulations

4.2. Participation in the international tour is open only to individuals who have formed teams of three to five people.

4.3. The Participant may have one of the following roles in his/her Team:

- Front-end developer
- Back-end developer
- Full-stack developer
- AI/ML specialist
- UI/UX designer
- Graphic designer
- Android developer
- iOS developer
- Software engineer
- Data analyst
- Product manager
- Business analyst
- Project manager

#### **5. Dates and Cities of the International Tour**

5.1. The international tour takes place from 28.09.19 through 27.10.19. The exact dates and addresses of the Hackathon venues are indicated on the Site.

5.2. The international tour includes six Hackathons in the following countries:

- Kazakhstan - Almaty;
- Belarus - Minsk;
- Armenia - Yerevan;
- Latvia - Riga;
- Israel - Tel Aviv;
- Czech Republic - Prague.

5.3. The Organizer holds the Hackathons at selected sites and provides Teams with workspace and meals throughout the entire Hackathon period.

#### **6. Registration Procedure**

6.1. The registration of participants of the international tour is carried out on the Official website. All data is provided in English or Russian, depending on the country in accordance with paragraph 2.3.

6.2. When registering, each Participant must:

6.2.1. Provide the following information: full name, city of residence, email address, phone

number, team association, ideas for a specific Hackathon challenge; and choose a city where the respective Hackathon will be held.

6.2.2. Grant consent to the processing of personal data.

6.3. Registration for participation in the international tour closes two days before the start of the corresponding Hackathon. The exact dates of the Hackathons are published on the Site.

6.4. After the registration is closed, the Organizer sends a letter to the Participants with the result of the application review process and contacts the Participants by phone to confirm participation.

6.5. In each country of the international tour, no more than 125 Participants will be admitted to participation out of all candidates who timely submitted their applications and confirmed their willingness to compete in a Hackathon.

## **7. International Hackathon Procedure**

7.1. Each Hackathon of the international tour will last no more than 14 hours.

7.2. Each Hackathons will have the following provisional structure:

- In-person registration;
- Event opening;
- Program presentation and task announcement;
- Participants consult with experts
- Teams develop concepts for chosen tasks;
- Presentations of ideas submitted by Teams at pitch sessions;
- Result evaluation and announcement (the Commission announces three winning Teams on the day of the event).

## **8. Winner Team Selection Procedure**

8.1. The winners are determined by voting by an expert commission based on the results of a pitch session.

8.2. The procedure for determining the winners:

- the winners are determined based on the results of pitch performances;
- the expert commission evaluates team presentations and performances;
- evaluation is based on the criteria specified in clause 8.4.;
- the expert commission determines three winners in each country according to the voting results.

8.3. Presentation time limits:

8.3.1. Each Team will have no more than three minutes for presenting its concept.

8.3.2. Each Team will have no more than five minutes for answering questions.

8.4. The presentation must describe the overall concept of the proposed solution and contain at least 6 slides, including:

- a title page mentioning the chosen focus area and task addressed by the proposed solution;
- a description of the proposed solution and features of its future prototype;
- a description of the future prototype's architecture;
- a provisional list of technologies and programming languages needed to create the proposed solution;
- a description of the anticipated impact from the implementation of a future prototype by city and business entities;
- a description of each teammate's roles.

8.5. The members of the expert commission use specific criteria to evaluate team presentations.

### **Evaluation criteria for Teams participating in the international tour:**

- 1) Relevance of the proposed solution to the task (the quality of the product concept in accordance with the task).
- 2) Uniqueness of the product concept (non-standard technical and other approaches in the development of the product concept).
- 3) Presentation (the quality of presentation at the pitch session).
- 4) Team (the quality of role distribution in the Team).

8.6. In each country of the international tour, top three Teams ranked highest by the expert commission will be awarded with an opportunity to participate in the Road Show program.

### **9. Road Show Procedure**

9.1. For the winners of the international tour, the Organizer provides the Road Show program, a business tour of Moscow's innovation infrastructure facilities. The exact dates are indicated on the program's official site.

9.2. The Road Show program includes visits to:

- innovation facilities;
- technology parks;
- offices of large technology companies;
- manufacturing sites.

9.3. The Organizer provides the winning Teams with economy class flights and hotel accommodation for the period of the Road Show (no more than five persons per Team).

9.4. To participate in the Road Show, the winners must provide the Organizer with the following documents:

- a national passport with at least two blank pages for a Russian visa; the passport must be valid for at least six months after the expiration of the visa;
- an international passport valid for six months or longer at the time of entry (for Participants from countries with a visa regime with the Russian Federation);
- two copies of a completed and signed Russian visa application form (for Participants from countries with a visa regime with the Russian Federation );
- one photo that meets visa requirements (for Participants from countries with a visa regime with the Russian Federation);
- a copy of medical insurance for the period of Road Show;
- consent to the processing of personal data.

9.5. The Organizer is not accountable for any refusal of visas.

### **10. Expert Commission**

10.1. An expert commission is formed in each of the six countries of the international tour to evaluate the projects that the Teams present at pitch sessions and to select three winning Teams in each of the countries.

10.2. Each expert commission may include representatives of executive authorities and business entities, subject to an agreement with the Organizer.

10.3. If necessary, experts from other countries and cities will participate in the evaluation process via webcasts. The expert commission evaluates the performances of Teams by voting and assigning points in accordance with the pre-set criteria.